

DIA HUGGINS

INDUSTRIAL DESIGN

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EXPERIENCE :

HUMANOID LABS

PRODUCT MANAGER | REMOTE | AUG 2022-PRESENT

Prioritized feature backlog and created 2 year product roadmap using hundreds of survey responses and 1 on 1 customer feedback. Defended the product prioritization to key stakeholders. Oversaw developers and designers as they executed the feature roadmap. Created videos and images for all platforms (social, app, ecom) and reworked UX for both the app and the ecom site to ensure we hit crucial deadlines.

HUMANOID LABS

UX/UI RESEARCH + DESIGN | REMOTE | JAN 2022-AUG 2022

Created and conducted usability tests. Worked with designers, developers, and executives to design and oversee a 100 person beta test of physical product and app ecosystem. Collected data to answer questions related to our primary KPIs of repeat use, behavioral change, and virality. Organized data to create a searchable database of customer insights to be referenced as we prepared to ship products.

PROCTER & GAMBLE

FAMILY CARE DESIGN INTERN | CINCINNATI OH | MAY 2021-AUG 2021

Helped run and developed products for user studies, developed and tested CAD for injection molded parts, acted as a design manager for external partners, conducted product category audits, created patterns for Bounty products, researched and finalized product CMF.

HAMMERHEAD

PRODUCT DESIGN INTERN + CONTRACTOR | REMOTE | AUG 2020- MAR 2021

Developed, designed, and executed a remote product development workshop to generate new product features for our next-gen device. Translated the results of this workshop into a 4 year product roadmap. Designed an integrated mounting system for the Hammerhead Karoo 2, created accessory branding, and produced multiple market analyses.

RICHARD CLARKSON STUDIO

PRODUCT DESIGN INTERN | BROOKLYN NY | MAY 2018-AUG 2018

Worked closely with senior designers to expand their existing furniture line. Primary tasks included lighting design, product development, circuit building, product production, and material sourcing.

EDUCATION :

UNIVERSITY OF CINCINNATI

CINCINNATI OH | 2016-2021

BS in Industrial Design

HTW BERLIN

BERLIN GERMANY | 2019 | 2020

Study abroad in Industrial Design

MAHARISHI SCHOOL

FAIRFIELD IA | 2015

K-12 education

SKILLS :

3D DESIGN

Solidworks | Fusion 360
Keyshot | Animation
Woodworking | Metalworking
Laser Cutting | 3D Printing | CNC
Pattern Making | Sewing
DFM | CMF

2D DESIGN

Figma | Illustrator
Photoshop | Indesign
Advanced AI prompts
Learning: JavaScript

RESEARCH

Dovetail | Miro
Microsoft suite
Typeform | Maze
User Interviews
Usability Testing

A/V

Premier | Logic | FL Studios

VOLUNTEER :

GIRLS ROCK CINCINNATI

INSTRUCTOR + BAND COACH | 2019

Helping girls and gender variant youth develop confidence and find their voice through music.